**Wellness Program Welcome Message**

Subject line: Welcome to your new wellness program!

Your New Wellness Program is Here!

Improving your health just got easier! CareFirst BlueCross BlueShield (CareFirst) has partnered with Sharecare, Inc.\* to bring you a new wellness program that puts the power of health directly in your hands.

Access the program's tools, resources and personalized recommendations whenever and wherever you want. Get started by learning your RealAge® and you'll be one step closer to a healthier you!

[Get started!](http://www.carefirst.com/sharecare)

\*Sharecare, Inc. is an independent company that provides health improvement management services to CareFirst members.

This wellness program is administered by Sharecare, Inc. an independent company that provides health improvement management services to CareFirst members. Sharecare, Inc. does not provide CareFirst BlueCross BlueShield products or services and is solely responsible for the health improvement management services it provides.

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